



# Chicken Affair™



**NO ROYALTY  
LIMITED TIME OFFER**

Details to become Entrepreneur  
is just a flip away



# AN AFFAIR WORTH HAVING





# ABOUT US



## OUR SUCCESS STORY

We at the Chicken Affair have made the perfect blend of chicken dishes by adding up the authentic Indian flavour. The appreciation of the food indicates the research behind it, the components and spices create the scrumptious product.

A long way of learning, searching, improving makes us the most loved and fastest growing chicken brand which is backed by our professional team, food experts, management specialist and of course the food lovers. Our team is working continuously and innovatively to create the best taste. We go along to offer delicious menu options, both vegetarian and non-vegetarian, largely founded on Indian cuisine and use seasonal customer preferences to introduce new dishes. Our commitment to quality has earned us one of the fastest growing food points providing plenty of prime moments and opportunities along the path.

With one small restaurant and a big idea, Chicken Affair that has today caused the brand famous throughout the city.

## OUR VISION

We have taken a passionate step into a world of food industry with a bracing look at how we make an impact on the universe around us. We are devoted to promoting platform to initiate a sound base of the Indian chicken brand with nominal investment and excellent returns. Client satisfaction is what we try ourselves by. If they are delighted, we have served our purpose of our "being".

## OUR MISSION

Innovations, quality control and transparency are the standard fundamentals of our mission. Offering reasonably priced authentic Indian chicken quality food by delighting every customer.

# QSR MODEL

Things included in  
**14,99,000 + 18% GST**

Area required 200 to 500 sqft.

## INTERIOR WORK

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- Painting
- Electric Fittings
- Electric lighting
- Front Facade

## KITCHEN SETUP

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- Kitchen Equipments
- Kitchen Furniture
- Kitchen Partition

## BRANDING

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- Internal Branding (Wall branding, furniture branding)
- Outside Branding (Signage Board, Lollipop Board)

## MANPOWER

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- 2 - 3 no.s as required

## SITTING FURNITURE

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- Chairs & Table (20-30 sitting)

## INITIAL RAW MATERIAL

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## MARKETING

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- Paper Marketing
- Social Media (2 months)

## ELECTRONICS

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- POS System
- Laptop / PC
- Printer
- Billing software
- Music System
- Air Conditioner (1 no)
- TV
- Camera

## FRANCHISE FEE

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- Training and Marketing support



# KIOSK MODEL

Things included in  
**9,99,000 + 18% GST**

Area required 100 to 200 sqft.

## KIOSK MODEL

- Complete Kiosk/ Interior Work Kitchen Setup
- Branding
- Initial Raw Material
- Training
- Marketing

## FRANCHISE FEE

- Training and Marketing support

## MANPOWER

- 2 - 3 nos as required

## MASTER FRANCHISE

Things included in  
**State Investment : 35,00,000 + 18% GST**

- 40% in Franchise amount
- 40% in RM profit
- 40% in Royalty
- Marketing support 3 months



# why choose chicken Affair

## QSR \ KIOSK

- 🍗 On store training with standard SOPs
- 🍗 Innovative menu for all seasons
- 🍗 Consistent taste always
- 🍗 Zero Wastage
- 🍗 Pre launch support
- 🍗 Marketing & branding support
- 🍗 No dependency on skilled labours
- 🍗 Low investment & high return model





# AN AFFAIR WORTH HAVING

*Chicken*  
Affair



# An Affair Worth Having



**GET IN TOUCH**



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